

11/5/06

DXC Board Meeting Minutes

Present: Paul Bartlam, Patti Harvieux, Brian Bich, Kirsten Bich, Bryan French , Kate Stenehjem

Meeting at 6:30 p.m.

Motion to approve October minutes. Unanimous.

Administration: Nordic Striders MPL:

PB: They can join for a gold membership of \$2500

PB: **Motion to have a Past President position on the board.**

PH/KS: Second

Motion passed.

Secretary: Nothing new to report

Treasurer/Finance

KB: Total \$5270.50. That does not include the check from LSC. The kick-off grossed \$1400.00

Communication

BB: Can we put movies on the site?

PH: Should be possible.

BF: I'm also working on doing member profiles.

Development

PB: Dunn Brothers is donating \$1000.00 for the race

Education

From AF: Six confirmed coaches for technique sessions. Siri is training the coaches and we will pay her \$75/session.

PB: We need to make sure that club money is approved before it is spent.

Events

KS: Agenda items for BMFF. Ticket sales are going really well at Ski Hut. Adam will pick up all the raffle prizes on the Thursday before BMFF. Signs are posted, Patti has sent out all of the press releases. Show selection will be decided with Kristi Beetch, BMFF coordinator, on Sunday. We need approximately 10 volunteers for each night: 2 for the race, 2 for membership, 2 for raffle tickets, 2 for taking tickets at the door, 2 for selling tickets at the booth. I will pick Kristi up at her hotel at 2:45 on Sunday and arrive at the DECC at 3:00 to meet Martin from Duluth AVR. We will use the rest of the time for set up and will order pizza for everyone. Sponsors can arrive anytime after 4:00 and will have 6 foot tables for their displays.

Member Services

From DB: Thus far, we have 166 members, accounting for 86 units. Seems to be 50/50 male/female. 38 of those units are family memberships. We have 29 new members. 21 memberships were attained online. We have collected \$210 in donations, and \$1980 in dues. We have sold 10 ski tops.

Age groups:

0-9=23

10-19=8

20-29=29

30-39=44

40-49=30

50-59=13

60-69=1

Inventory:

Jytte Hats = 10

Lycra Hats = 49

Ski Tops = 2 XL, 7 Lg, 6 Med, 1 Med with pocket

T-Shirts = 3 Youth Med, 4 Youth Lg, 12 Adult Sm, 5 Med, 9 Lg

Race

BB: When do we need to run the skinnyski.com ads?

PH: We will get three weeks of ads. Can we take the extra \$60 to get an extra day of clicker ads?

BB: We need to send one out right now – run another the 2nd week of December – run a third at the turn of the year.

ML: Around Christmas is a good time because a lot of people are home.

BB: Sponsors thus far are: Minnesota Power - \$100, LSC - \$4000, Quiznos – soup and sandwiches, SuperOne – Food.

BB: We need to print up glossy cards by Gobble Gallop for a stuffer.

BB: We are approved for the brochure. Haven't heard anything back from Midnight Sun. What do we think about getting LSC's massage therapists to do a massage at the race? We need to talk to Margaret as well.

BB: Do you think Ski Hut would be willing to help with time trials since Midnight Sun is part of the technique sessions?

PB: I've talked with Ski Hut about having people help time or sponsor to buy a timer.

BF: Would Ski Hut pay their employees for the time they work at Time Trials?

We could say: "Duluth XC Time Trials with Timing by Ski Hut" if they buy the timer.

ML: I think that we need to keep control of the timing.

PH: I agree – we need to have our own volunteers.

PB: Then we would need to have "Duluth XC Technique Sessions with Coaching by Midnight Sun".

KB: What about Continental?

BF: We could bid these things out in July next year.

BF: Should we keep the time trial in line with the running races on Wednesday nights and charge \$1?

PH: I don't like the charging money idea because we are a ski club and this is one of the benefits.

PB: The people who are at all the time trials need to step up and volunteer. Is there anyone who can do it every week?

ML: We should go with once a month and rotate.

BF: If it pays the timer, charge a dollar or we could have the ski club pay for it.

KB: Financially that would be too hard to keep track of.

Sponsorship: Adam absent.

Trails: Sisto absent.

Spirit Mountain Committee

Old and New Business:

Motion: Change the mission of the DXC from “The Duluth Cross Country Ski Club (DXC) promotes health, fitness and fun through cross country skiing with high quality activities and educational opportunities to the community,” and: that our byline be “Promoting health, fitness and fun through cross country skiing”

BB: Second

Motion Passed

All other motions tabled.

Motion: Appoint a DXC Board Member to create a proposal for a DXC-Sponsored Lester Park Warming Building, to deliver to the city. This proposal would include construction plans, a budget, problems, solutions and a timeline.

Motion: Appoint a DXC Board Member to create a proposal for DXC-Sponsored Trail Shelters on City Trails, to deliver to the city. This proposal would include construction plans, a budget, problems, solutions, and a timeline. (These shelters would be similar to shelters at Boulder Lake, Giants Ridge and other ski areas.)

Motion: Appoint a DXC Board Member to create a proposal for a DXC Sponsored Footbridge at Chester Bowl. This footbridge would cross Chester Creek on the east end of the pond in front of the Chalet. It would include railings for safe pedestrian crossings from the chalet side to the hill side, and would not interfere with Hill operations.