

Duluth Cross Country Ski Club
7/8/04 Board Meeting

Members present: Sisto Santodonato, Bryan French, Patti Harvieux, Paul Bartlam.

Reports:

Bryan:

1. With Dave Johnson (Marshall's Nordic Coach), met with members of CXC of Hayward, a subchapter of a national club. Their website is www.cxc.sking.org. The discussion was about the possibility of having a Sprint Event in Duluth as part of a National Super Tour. It is a one-kilometer course with approximately 50-60 skiers competing. They would like to have the venue at Canal Park. They need a one-kilometer oval with a "garage" size area heated for waxing etc. They manage local press kits. If there were inadequate snow conditions, we would need to provide the snow. They are also considering the Marshall ski trails. This event is part of an Olympic qualifier and junior qualifier series.
2. Will start to design a member application form.

Patti:

1. Provided three wonderful examples of logos. Thinking of a one-color design (does not need to be black).
2. Bull's-eye has been good for t-shirts.
3. Continuing research into website design. Patti had an example web page for the board to review.
4. Exploring what shops may be willing to sponsor: shirts, web page, club discounts.
5. Will report on ski swap dates at next meeting.

Eric (via email):

1. Has some insight into the creation of the 501 (c) 3 organization. He reports that he will be unavailable for a few weeks but has some valuable resources for the club's organization.
2. We will continue to wait for Eric's structuring of the 501(c)3.

Sisto:

1. Will contact city to learn about trail resources.

Paul:

1. Presented minutes, made amendments.
2. Will e-mail minutes to board members.
3. Will help to set up checking account for the club.

Actions:

- 1.) To help with the CXC sprint series. To provide volunteers. To work with Dave Johnson in bring this event to Duluth, and to use it to help promote the club.

- 2.) Reaffirmed our response to Rick Certano of Spirit Mt. The club will be willing to help with the center, but we are not going to lease the facilities. We would like to gain some history as a club before such action.
- 3.) The board agreed to help grooming in the city by: raising funds and requesting special equipment, and to explore what help the club can be in trail work. Sisto will contact city representatives to express our interest and to establish relationships with the trail dept.
- 4.) The board determined that a strong newsletter would be important. The newsletter will include photos and be available by e-mail. The board agreed that making a mailing at this time is too costly. However, a quarterly mailing could be possible. The newsletter should also be stocked at local stores and available at local events (i.e. ski swaps, Banff Film Festival, etc.). The board agreed to explore the idea of a sponsored newsletter.
- 5.) Agreement was reached that at each meeting that the previous minutes would be amended and approved. A report of the board meeting would be available to interested people and club members. The minutes would be given to board members.
- 6.) Dues were set, and a benefit package was decided upon. The membership levels will be as follows: Student, \$10; Individual, \$20; Family, \$30. One t-shirt is included in each level except 2 are included with family level. Additional shirts can be purchased for \$10 each. The board will explore the possibility of \$5 shipping charge for t- shirt distribution. The preferred distribution will be to hand out at club functions, or to have a “winter kick-off” event where t-shirts can be given out.
- 7.) A member’s benefit package was discussed. It will include the following:
 - *T-shirt with logo.
 - *Membership card
 - *Shop Discounts
 - *Club store: web site based, where logo items will be available. For example: apparel, ski binders, scrapers, hats, decals, and mugs. All with logo displayed.
- 8.) Goal set of being a club by October. We should be present at all ski swaps in the area (Spirit Mt., Snowflake, Korkki, UMD) and hand out membership applications and discuss our mission.
- 9.) Agreed that the board will strive to have members of the club that represent different facets of skiing. For example; juniors, citizens, elite.
- 10.) Club Funding Sources:
 - Dues
 - Camps/clinics
 - Donations
 - Club store
 - Retailer sponsorship
- 11.) Future membership levels could include racing and include a “skin shirt”
- 12.) Club could sponsor a team in the future.
- 13.) Next board meeting: August 11th: 6:30 p.m. 2213 Sussex Ave. (Sisto’s house)